

The background of the entire page is an aerial photograph. It shows a wide expanse of a body of water on the left, with waves breaking onto a sandy beach. To the right of the beach is a lush green golf course with several ponds and sand traps. In the distance, a long pier or breakwater extends into the water, and some industrial or commercial buildings are visible along the shoreline. The sky is a clear, vibrant blue with a few wispy clouds.

SPONSORSHIP

SOURCEBOOK 2026

(231) 723-2575
ManisteeChamber.com

400 River Street
Manistee, MI 49660

2026 CALENDAR OF EVENTS



*Specific dates will be announced as soon as they are confirmed.

JANUARY

Jan 29: Chamber
UnTapped

MARCH

Mar 13: Business
Awards Gala

MAY

Chamber UnTapped

JUNE

Jun 17: Annual
Golf Outing

JULY

Jul 1 - 5: Manistee
National Forest
Festival

SEPTEMBER

Candidate Forum
Chamber UnTapped

NOVEMBER

Manistee County
Community
Christmas

DECEMBER

Dec 3: Chamber
UnTapped
Manistee County
Community
Christmas

MANISTEE AREA LEADERSHIP PROGRAM



WHEN YOU SPONSOR THE MANISTEE AREA LEADERSHIP PROGRAM, you are directly supporting the current and future leaders of our community. Good leaders are paramount to the betterment of life and services provided in the community. This nine-month program educates participants on important areas of Manistee County, concluding with a leadership program community project.

LUNCH SPONSOR
\$500 (5 AVAILABLE)

- Recognition on all digital promotional for the day that lunch is sponsored.

CHAMBER UNTAPPED

WHEN YOU SPONSOR CHAMBER UNTAPPED, You are joining us in one of our most popular networking opportunities. There are four Chamber UnTapped's a year (including the exclusive Chamber UnTapped: Holiday Edition near the end of the calendar year) and provides you a platform to convene with businesses across Manistee County.

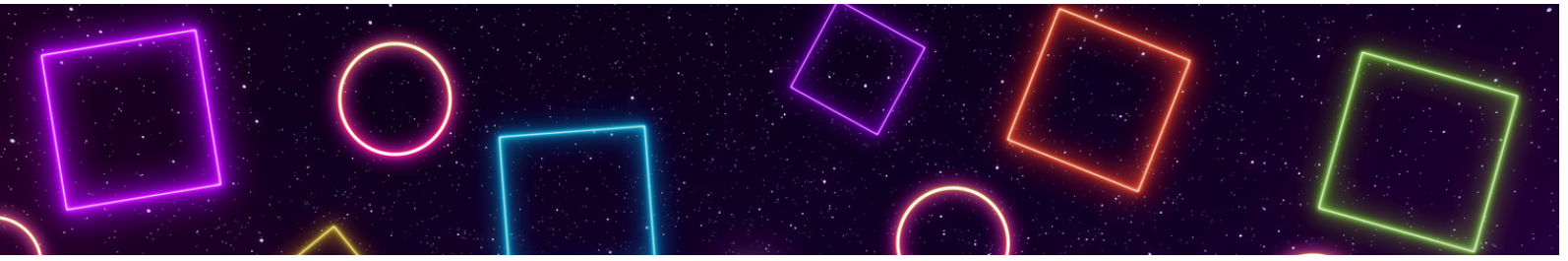
January: \$665 (2 AVAILABLE)
September: \$400 (4 AVAILABLE)
December: \$400 (2 AVAILABLE)

- Company logo on all digital promotions and the event calendar at ManisteeChamber.com
- Two complimentary admissions
- Optional table for signage, materials, or giveaways
- 3–5 minute opportunity to address attendees
- Option to send a company highlight email for a post-event eBlast to Chamber investors



JANUARY	SEPTEMBER	DECEMBER
Boyer Agency	Filer Credit Union	West Shore Bank
#2	#2	Ludington Beverage
#3	#3	Spicer Group
	#4	Little River Casino Resort
	#5	#5
Location: TBD	Location: TBD	Location: RRCA

BUSINESS AWARDS GALA



THE BUSINESS AWARDS GALA IS A TIME TO HONOR AND CELEBRATE OUR LOCAL BUSINESSES FROM ALL ACROSS MANISTEE COUNTY.

Come together for a sophisticated evening filled with a networking cocktail hour, a delicious dinner, decadent desserts and an exciting award ceremony.

VIDEO AWARD SPONSOR

\$1,000 (1 AVAILABLE)

Each year, we showcase the nominees in a video for guests to view before casting their votes in each award category.

- Featured on select digital materials and sponsorship slide
- Verbal mention during the event
- Logo displayed at the end of the video series and on sponsor banner
- Opportunity to record a short clip to be featured in the video series

AWARD SPONSOR

\$850 (2 AVAILABLE)

It's time to introduce the Winners! As a sponsor, your company will have the opportunity to select and present one of four awards

- Logo on award presentation slide
- Opportunity to present award on stage
- Recognition in select print and digital materials
- Mentioned during event and on sponsor banner

BEVERAGE & SIGNATURE COCKTAIL SPONSOR

\$800 (1 AVAILABLE)

The event will feature a custom Signature Cocktail & Beer, served complimentary to all guests.

- Logo on marketing materials and sponsor banner
- Logo displayed at all bar areas
- Featured on sponsorship slide
- Verbal recognition during event

GALA SUPPORTER - \$500 (UNLIMITED)

Gala supporters will be highlighted on select digital marketing materials and featured on the sponsor banner for enhanced visibility.

MANISTEE COUNTY COMMUNITY CHRISTMAS

HELP "LIGHT UP" OUR COMMUNITY THIS HOLIDAY SEASON!

This fun program is open to all Manistee County businesses, non-profits, or residents who like to decorate their home, neighborhood, block, business, bus, or other. A Google Map with pins is created for you to tour all the entries and then vote for your favorite. Prizes are awarded to the top business, non-profit, and residential entries.

HOLIDAY STAR SPONSOR

\$350 (3 AVAILABLE)

- Company will be represented on all print materials associated with the event.



CHAMBER GOLF OUTING



THIS IS ONE OF OUR MOST POPULAR PROGRAMS!

All sponsors are welcome to attend, network with guests during the event, and bring any additional promotional material, signage, or giveaways. Get your company noticed at this fun day of networking.

LUNCH SPONSOR

\$1,200 (1 AVAILABLE)

Keep our golfers energized and fueled by becoming the Lunch Sponsor!

- Recognition on event program, welcome banner, and lunch-related digital promotions
- Option to display signage in the lunch area
- Company mentioned during the event program

SWAG BAG SPONSOR

\$700 *Exclusive Sponsorship*

Put your brand in every golfer's hands as the official swag bag sponsor.

- Name featured on all golfer swag bags
- Option to include branded items in bags
- Recognition in event program and digital swag bag promotions

MULLIGAN SPONSOR

\$500 *Exclusive Sponsorship*

Your company's name will be featured on every mulligan ticket, giving each player a chance for a do-over.

- Logo featured on all mulligan tickets, print materials, and digital promotions
- Option to bring on-site signage
- Company mentioned during the program

EXCLUSIVE HOLE SPONSOR

\$350 (9 AVAILABLE)

Set up a booth at one of the 18 holes on the course, and even add a game if you want to make it more fun! This opportunity lets you promote your business and engage with each team of golfers as they play through.

- Lunch is provided for two
- Company will also be recognized with a sign placed along the cart path during the event.



MANISTEE NATIONAL FOREST FESTIVAL



THE MANISTEE NATIONAL FOREST FESTIVAL IS THE SIGNATURE EVENT OF THE MANISTEE AREA CHAMBER AND OF MANISTEE COUNTY.

This program brings tens of thousands of people to Manistee County each year.

2026 marks the 90th Manistee National Forest Festival. A milestone celebration of tradition, community, and summer fun in the heart of Manistee. To help honor this special anniversary, we are working to expand our festival offerings and bring in even more attractions for residents and visitors to enjoy.

CHAMPION SPONSOR

\$1,000 (unlimited)

- Company logo will be on digital brochure, event website, social media.



FESTIVAL SUPPORTER

\$500 (unlimited)

- Company logo will be on digital brochure and event website.



TWIGGY THE WATERSKIING SQUIRREL SPONSOR

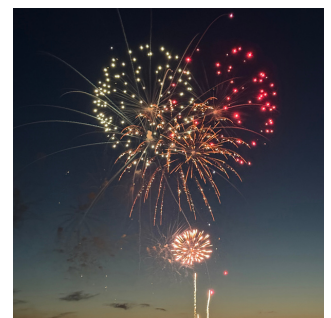
\$2,500 (1 available)

Bring Twiggy the Water-Skiing Squirrel show to Manistee! This act brings fun for the whole family, all while promoting water safety. It doesn't get much better than a water-skiing squirrel!

ARESTOV'S ACROBATIC EXTRAVAGANZA SPONSOR

\$6000 (fee can be split by up to three sponsors)

Arestov's Acrobatic Extravaganza brings high-energy, world-class circus thrills to the Manistee National Forest Festival with a fast-paced show perfect for all ages. Sponsoring this attraction means supporting unforgettable family entertainment that draws crowds and creates lasting memories.





Our mission is to build a dynamic and sustainable organization to serve the Business, Workforce and Economic Development needs of all in Manistee County.

OUR FOUR PRIORITIES



BUSINESS &
LEGISLATIVE
ADVOCACY



ECONOMIC &
WORKFORCE
DEVELOPMENT



LEADERSHIP &
PROFESSIONAL
DEVELOPMENT



DOWNTOWN
REVITALIZATION

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