



# **2025**

## INVESTMENT & SPONSORSHIP OPPORTUNITIES





## **WHY INVEST IN YOUR LOCAL CHAMBER OF COMMERCE?**

The goal of any Chamber is to assist local businesses in furthering their interests to build a healthier economy. Our primary function is to convene, communicate, and connect. The Manistee Area Chamber of Commerce has four main priorities: Business & Legislative Advocacy, Economic & Workforce Development, Leadership & Professional Development, and Downtown Revitalization.

**Investment in the Chamber of Commerce supports our efforts in all areas, which benefit every business and the overall community**

### **ADVOCACY BENEFITS EVERY MANISTEE COUNTY BUSINESS!**

Advocacy is one of the most important reasons to invest in your local Chamber. The Manistee Area Chamber of Commerce is part of the Northern Michigan Chamber Alliance which includes 17 other Chambers of Commerce and Economic Development Organizations. Collectively we work with one voice to advocate on policies and issues that impact our businesses in our rural northern Michigan community.

### **ECONOMIC DEVELOPMENT PROMOTES GROWTH AND REVITALIZATION OF OUR AREA**

The Chamber is uniquely positioned as a leader in the state for its public-private partnership approach to economic development in Manistee County. Economic Development is critical for a community to thrive, it allows citizens to have employment opportunities, and local government to be able to generate revenue and provide services. The Chamber's economic development efforts promote investment in the community as well as retain and grow jobs.

### **LEADERSHIP IS KEY TO ADDRESS CHALLENGES**

The Chamber knows that leadership within the community is important to address the challenges and opportunities facing us. Effective leadership is about facilitating and enabling people to act. Constructive social action, community renewal, and community development rely on leaders from all spheres and levels of the community.

### **DOWNTOWN DEVELOPMENT AUTHORITY (DDA)**

Acting as the Manistee DDA, the Chamber recognizes the downtown is the commercial core of a community that serves as its social and economic center. It is an important catalyst that will help the success of all our county businesses and communities.

### **SUPPORT, NETWORKING, CONNECTING & VISIBILITY ARE ALL IMPORTANT PIECES TO ENSURE SUCCESSFUL BUSINESS**

Other important purposes of a Chamber are to provide business support, host networking events, and offer your business sponsorship opportunities to be visible in the community. We are here to help you form relationships in many ways!

**The Chamber has many levels of investment to support our mission and vision as a premier, visionary, or catalyst sponsor. If you choose to elevate your partnership, you will have increased presence with early sponsorship selection, Chamber website recognition, and additional benefits listed below.**

## **PREMIER SPONSOR**

### **if you sponsor \$15,000+ annual investment**

- Two complimentary tickets to Northern Michigan Chamber Alliance Policy Conference January 2025, 2026, 2027.
- Invitation to CEO Roundtable, networking with other CEOs in the county.
- Two complimentary tickets to Developer Day.
- Two complimentary tickets, courtesy of your Chamber, to the West Shore Business & Economic Summit
- At the table for quarterly Government Relations meetings with legislators and CEOs regarding advocacy issues at a state and local level.
- Showcased in all newsletter communications (Chamber, Economic Development, and Legislative Advocacy/Government).
- Featured in the digital Annual Impact Report
- Candidate Forum: highlighted as a Premier Sponsor.
- Company logo on Chamber website partner ribbon.
- Individual Premier level recognition per quarter on social media.
- Recognized as a Premier Investor in sponsorship selection opportunities.
- Annual Chamber investment.
- 25 Chamber UnTapped passes.

## **VISIONARY SPONSOR**

### **if you sponsor \$10,000+ annual investment**

- One complimentary ticket to Developer Day.
- One complimentary ticket, courtesy of your Chamber, to the West Shore Business & Economic Summit
- Showcased in all newsletter communications (Chamber, Economic Development, and Legislative Advocacy/Government).
- Company logo on Chamber website partner ribbon.
- Visionary Group recognition semi-annual social media.
- Recognized as a Visionary Investor in sponsorship selection opportunities.
- Annual Chamber investment.
- 15 Chamber UnTapped passes.

## **CATALYST SPONSOR**

### **if you sponsor \$5,000+ annual investment**

- Showcased in all newsletter communications (Chamber, Economic Development, and Legislative Advocacy/Government).
- Company logo on Chamber website partner ribbon.
- Catalyst Group recognized annually on social media.
- Recognized as a Catalyst Investor in sponsorship selection opportunities.
- Annual Chamber investment.
- 10 Chamber UnTapped passes.

## **ANNUAL INVESTMENT**

Our Community Partner level includes essential benefits such as a basic online business directory listing, a subscription to all Chamber communications for your employees, access to ribbon-cutting ceremonies, special rates for attending Chamber programs, and opportunities to participate in sponsorships.

**The real benefit is that you are a partner in the work of a Chamber, which advocates and promotes the economic growth of your community!**

- \$800 - Large Businesses/Corporations (26+ employees)
- \$350 - Small Businesses (1-25 employees)
- \$200 - 501 (c) 3 Non-Profit

# Advertising & Marketing Opportunities

**LOOKING TO SEIZE THE OPPORTUNITY FOR ENHANCED ADVERTISING AND MARKETING THROUGH YOUR CHAMBER INVESTMENT?**

## **QUARTERLY EBLASTS**

**\$600 - Quarterly Company Specific eBlasts (4 Available)**

With this opportunity, your business can feature company-specific information in a quarterly newsletter that reaches all Chamber investors. This valuable platform allows you to connect directly with a highly engaged audience, providing personalized updates and sharing key developments.

Each quarter, you can contribute content highlighting important news, product launches, service offerings, upcoming events, or industry insights. Whether promoting new initiatives, spotlighting success stories, or keeping investors informed about your growth, this newsletter offers a targeted and professional format.

Sent directly from the Chamber, this quarterly newsletter maximizes visibility within the local business community, ensuring your message effectively reaches the right audience while building stronger relationships and maintaining consistent communication.

## **ENHANCED WEBSITE VISIBILITY**

**\$1,600 - Company Specific Website Display (4 Available)**

With this opportunity, your business will have a featured ribbon on the Manistee Area Chamber of Commerce website page year-round. This ribbon not only serves as a prominent visual identifier for your brand but also provides the option to customize the ad according to your specific preferences and marketing goals on a quarterly basis.

In addition to having your company logo showcased on the Chamber website ribbon, available to those who achieve Catalyst, Visionary, or Premier level investment, you have the option to further enhance your marketing efforts. The personal ribbon can be leveraged for additional advertising opportunities, such as promoting special offers, events, or initiatives. This flexibility enables you to effectively communicate your unique value proposition to visitors, significantly boosting your brand's visibility within the community.

Please note that the ad must fit within designated size specifications to maintain the visually appealing nature of our website. This ensures that your brand is showcased in a way that complements the overall aesthetic while capturing the attention of potential customers.

**Upon request for additional advertising and marketing features, we will provide updated statistics on website views, investors reached, and any other metrics your company is interested in.**



# Business & Legislative Advocacy

## WHY IS ADVOCACY IMPORTANT?

Your Chamber is the voice of the business community, working to remove barriers to business progress and promoting opportunity for business success.

Our advocacy efforts include:

**SUPPORTING** the successes of Northern Michigan Businesses.

**DEVELOPING** a talented workforce to Northern Michigan.

**MAXIMIZING** the competitiveness of the rural Northern Michigan Business.

**OUR ANNUAL CANDIDATE FORUM PROVIDES LOCAL BUSINESSES THE CHANCE TO LEARN CANDIDATES' STANCES ON POLICIES IMPACTING MANISTEE COUNTY.**



## CANDIDATE FORUM SPONSOR

**\$750 (1 available) \*Exclusive Sponsorship\***

- Company logo placement on all forum signage.
- Opportunity to address the attendees at the beginning of the event.
- Featured on all digital promotion, including, newsletters, eBlasts and social media, relating to the candidate forum.

---

# Economic & Workforce Development

## ECONOMIC DEVELOPMENT IS CRITICAL FOR A COMMUNITY TO PROGRESS.

It gives citizens employment opportunities, and local government the ability to generate revenue and provide services. Our mission is to promote investment in the community as well as retain and grow jobs.

The Manistee Area Chamber of Commerce, with our public-private partnership, is positioned to lead and implement strategies as Manistee County's Economic Development Organization.

Our approach is expressed by the following statements:

- To “make business easier” in Manistee County
- **Serve** as the first point of contact and concierge for developers and entrepreneurs
- **Attract** businesses and investment to our area
- **Assist** and work with business and government leaders to create conditions for success



## ECONOMIC DEVELOPMENT INVESTOR

**\$1,000, \$5,000, \$7,500+ (unlimited)**

- Your investment will directly impact our economic efforts to attract and grow successful businesses, workforce, and residents.
- All investors will receive a quarterly report providing you with updates and information on current projects.

# Leadership & Professional Development



## WHEN YOU SPONSOR THE MANISTEE AREA LEADERSHIP PROGRAM,

you are directly supporting the current and future leaders of our community. Good leaders are paramount to the betterment of life and services provided in the community. This nine-month program educates participants on important areas of Manistee County, concluding with a leadership program community project.

### PRESENTING SPONSOR

**\$2,500 (3 available)**

- Company logo on print marketing materials, Chamber produced promotional items utilized for the program and any digital promotion of the program.
- Sponsors are also encouraged to donate any company-specific promotional items to be given to the participants during the nine months.

**SOLD**

### ROGER VASQUEZ LEADERSHIP SCHOLARSHIP SPONSOR

**\$1,500 (1 available) \*Exclusive Sponsorship\***

The Roger Vasquez Scholarship sponsorship has been established in the memory of Roger Vasquez, a resident of Manistee and one of our very own alumni of the Leadership Program. His dedication and passion for the Manistee community have left a footprint in the leadership program. This scholarship will be awarded to someone who will be able to continue the inspiration.

**SOLD**

### 10TH ANNIVERSARY VIDEO SPONSOR

**\$2,500 (5 available)**

Celebrating 10 years of the program is a tremendous occasion! This sponsorship will ensure our ability to capture this milestone through a quality video.

- Company logo will be featured in the video
- Company will be credited as a sponsor in all distributions and mentions of the video

### POWER HOUR SPONSOR

**\$1,000 (1 available) \*Exclusive Sponsorship\***

- Company logo on all of the print marketing materials and digital promotion for the program
- Company name will be featured during each of the nine leadership skill development hours.
- May provide ideas for topics, tools for the skill hours or any company-specific promotional items to be given to the participants during any or all of the power hour sessions.

**SOLD**

### OPENING RETREAT SPONSOR

**\$1,200 (1 available) \*Exclusive Sponsorship\***

- Company logo on all of the print marketing materials, digital promotion for the program, and on-site signage at the retreat.
- May provide any company-specific promotional items to be given to the participants at sponsored retreat.

**SOLD**

### T-SHIRT SPONSOR

**\$750 (1 available) \*Exclusive Sponsorship\***

All cohort members will receive a leadership program t-shirt, with your logo included.

### LUNCH SPONSOR

**~~\$500 (5 available)~~ 2 AVAILABLE**

- Recognition on all print marketing materials and digital promotional for the day that lunch is sponsored.

If any event/program is canceled or rescheduled please contact us to redirect your investment to another opportunity.



# Chamber UnTapped

## Quarterly Program



### WHEN YOU SPONSOR CHAMBER UNTAPPED,

You are joining us in one of our most popular networking opportunities. There are four Chamber UnTapped's a year (including the exclusive Chamber UnTapped: Holiday Edition near the end of the calendar year) and provides you a platform to convene with businesses across Manistee County.

#### CHAMBER UNTAPPED SPONSOR

**\$2,000 (fee can be split by up to five sponsors). UnTapped runs four programs per year, with up to five sponsors per program. There are only 5 sponsorship slots remaining.**

- Company logo will be listed on all digital promotional materials and on the featured event calendar at ManisteeChamber.com.
- Each sponsor will get two complimentary admissions.
- Each sponsor will have the option of a table to bring additional signage/marketing materials/giveaways.
- Each sponsor will have an opportunity to address the guests for about 3-5 minutes.
- Sponsors are recommended to send an email with company highlights which will be sent via eBlast as a recap to all chamber investors.

#### CHAMBER UNTAPPED: HOLIDAY EDITION PRESENTING SPONSOR

The Presenting Sponsor is a key player who truly goes above and beyond. In addition to the regular fee (which can be shared among up to five sponsors), the Presenting Sponsor has the exclusive opportunity to provide a memorable dining experience for up to 250 guests. This commitment showcases their key contribution while also guaranteeing a memorable experience for all attendees. The presenting sponsor receives, in addition to the previous benefits:

- Presenting Sponsor will get 15 complimentary admissions for the evening.
- Recognized as the presenting sponsor in all marketing material surrounding the program.
- Opportunity for a special interview surrounding the program.
- Selection of preferred caterer and menu, allowing for a customized dining experience that aligns with their image.
- Presenting sponsor can help select the theme for the evening and the entertainment.

If any event/program is canceled or rescheduled please contact us to redirect your investment to another opportunity.

### HELP ENCOURAGE LOCAL SPENDING AT MANISTEE COUNTY BUSINESSES!

The goal of this county-wide community currency program is to make **manistee county ca\$h** a reward or gift that our employers, business professionals, and residents will use instead of national brand gift cards that have no benefit to our local business community.

**\$9,000 were spent in manistee county ca\$h in 2023 alone and is accepted at over 30 businesses across Manistee County.**

#### MANISTEE COUNTY CA\$h SPONSOR

**\$1,000 (6 available)**

- Company logo will appear on every certificate and on the purchasing portal for one year from January - December. All certificates can be purchased at ManisteeChamber.com.



# Business Awards Gala

Friday, March 7, 2025

**THE BUSINESS AWARDS GALA IS A TIME TO HONOR AND CELEBRATE OUR LOCAL BUSINESSES FROM ALL ACROSS MANISTEE COUNTY.**

Come together for a sophisticated evening filled with a networking cocktail hour, a delicious dinner, decadent desserts and an exciting award ceremony.



## PRESENTING SPONSOR

**\$10,000 (fee can be split by up to two sponsors)**

As the Presenting Sponsor, your business will play a key role in shaping the event, with the opportunity for a representative to contribute ideas and help plan.

- You will receive a reserved table for ten in the lower tier of the room closest to the stage, ensuring premium seating.
- Your company will be recognized at the beginning and end of the event, with an opportunity to address the guests. Additionally, you may bring signage to be prominently displayed at the event entrance.
- Your business will be featured on the sponsor banner, included in **ALL** digital promotions, and your logo will be highlighted on print marketing materials, sponsorship slides, and on-site signage, with verbal mentions throughout the event to ensure maximum visibility.

**SOLD**

## MUSIC AND ENTERTAINMENT SPONSOR

**\$2,500 (3 available)**

The Music and Entertainment Sponsorship covers the cost of a live background performance throughout the Awards Program. This sponsorship lets you participate in selecting the entertainment.

- Your company logo will be featured on select digital and print marketing materials, highlighted on the sponsorship slide, included on the sponsor banner, and verbally acknowledged during the event for enhanced visibility.

**SOLD**

## VALET SPONSOR

**\$2,000 (1 available) \*Exclusive Sponsorship\***

The Valet Sponsorship covers the cost of valet parking for gala attendees during the event.

- Your company logo will be featured on select digital and print marketing materials, highlighted on the sponsorship slide, included on the sponsor banner, and verbally acknowledged during the event for enhanced visibility.

**SOLD**

## RAISE A GLASS SPONSOR

**\$2,000 (1 available) \*Exclusive Sponsorship\***

The Raise a Glass Sponsorship provides two bottles of champagne or wine for each table, with custom-printed labels featuring your company logo.

- Your business will be highlighted on the sponsorship slide, mentioned during the toast, included on select digital and print marketing materials, and featured on the sponsor banner for maximum visibility.

**SOLD**

## DESSERT SPONSOR

**\$2,000 (1 available) \*Exclusive Sponsorship\***

A delicious sweet treat will be served at the end of the meal.

- Your company will be featured on select digital and print marketing materials, highlighted on the sponsorship slide, and verbally mentioned as dessert is served.
- Your company name and logo will also be displayed on printed materials placed at every table and featured on the sponsor banner for added visibility.

**SOLD**

If any event/program is canceled or rescheduled please contact us to redirect your investment to another opportunity.





## VIDEO AWARD SPONSOR

**\$2,000 (2 available)**

Each year, we showcase the nominees in a video for guests to view before casting their votes in each award category.

- Your company will be featured on select digital materials, highlighted on the sponsorship slide, and verbally mentioned during the event.
- Additionally, your company logo will be displayed at the end of the video series and included on the sponsor banner for increased visibility.

## PHOTO BOOTH SPONSOR

**\$1,500 (1 available) \*Exclusive Sponsorship\***

Sponsor the photo area where guests can take selfies and capture memories of the night.

- Your company logo will be prominently featured on the backdrop.
- Additionally, your business will be highlighted on select digital and print materials and included on the sponsor banner for enhanced visibility.

## AWARD SPONSOR

**\$850 (4 available)**

It's time to introduce the Winners! As a sponsor, your company will have the opportunity to select and present one of four awards: Business of the Year, Community Action Award, Business Leader of the Year, or Emerging Business of the Year (available on a first-come, first-served basis).

- Your company logo will be featured on the award presentation slide, and a representative from your company will have the chance to present the award on stage.
- Additionally, your company will be highlighted on select digital and print marketing materials, mentioned verbally during the event, and included on the sponsor banner for maximum visibility.

## BEVERAGE & SIGNATURE COCKTAIL SPONSOR

**\$800 (4 available)**

The event will feature a custom Signature Cocktail & Beer, served complimentary to all guests.

- Your company will be highlighted on select digital and print marketing materials related to this sponsorship.
- Your logo will be printed on marketing material and prominently displayed by all bar areas.
- Additionally, you will be featured on the sponsorship slide, mentioned verbally during the event, and included on the sponsor banner for enhanced visibility.

## GALA SUPPORTER

**\$500 (unlimited)**

Gala supporters will be highlighted on select digital marketing materials and featured on the sponsor banner for enhanced visibility.

If any event/program is canceled or rescheduled please contact us to redirect your investment to another opportunity.

# Annual Chamber Golf Outing

Wednesday, June 18, 2025



## THIS IS ONE OF OUR MOST POPULAR PROGRAMS!

All sponsors are welcome to attend, network with guests during the event, and bring any additional promotional material, signage, or giveaways. Get your company noticed at this fun day of networking.

### PRESENTING SPONSOR

**\$5,000 (1 available) \*Exclusive Sponsorship\***

As a Presenting Sponsor, we invite you to collaborate with us to elevate the event to new heights!

- Alongside being featured on ALL digital marketing efforts, your company's logo will be featured prominently on print materials at the event including the welcome banner and event program.
- You will enjoy a prime location for your promotional booth, the chance to address participants before the shotgun start, and entry for a golf foursome.
- Additionally, a representative from your company will have the unique opportunity to ride along the course, engaging with golfers and checking in throughout the event. We look forward to working together to make this event a resounding success!



### HOLE-IN-ONE SPONSOR

**Let's Talk! (1 available) \*Exclusive Sponsorship\***

Why not amp up the stakes? If a player gets a hole-in-one at a particular hole, they win a grand prize, courtesy of this sponsorship.

- This sponsorship is HIGHLY dependent on your creative input. Your company gets to choose what grand prize to offer: the sky is the limit!
- Your company's logo will be prominently displayed at the designated hole and select digital promotion. Additional promotion is dependent on the scope of the grand prize offered.



### GOLF BALL SPONSOR

**\$2,000 (1 available) \*Exclusive Sponsorship\***

Enhance your brand's visibility by having your company name featured on custom golf balls, which will be gifted to each golfer in a sleeve.

- This unique promotional opportunity ensures your brand stands out both on and off the course.
- In addition to having your logo on every golf ball, company logo will be displayed on select digital marketing materials and mentioned during the event, guaranteeing a lasting impression with every swing.



### LUNCH SPONSOR

**~~\$1,200 (7 available)~~ 1 AVAILABLE**

Keep our golfers energized and fueled by becoming the Lunch Sponsor!

- Your company will receive recognition on the event program, welcome banner, and through digital promotions highlighting lunch.
- You can also bring additional on-site signage to be prominently displayed in the lunch area, and your company will be mentioned during the event program.

If any event/program is canceled or rescheduled please contact us to redirect your investment to another opportunity.



# Annual Chamber Golf Outing

Wednesday, June 18, 2025



## CART SPONSOR

**\$1,000 (1 available) \*Exclusive Sponsorship\***

Get your brand rolling as the official cart sponsor and make an impact with every ride

- Your company name will be featured on all the carts for the outing, with additional recognition along the cart path.
- Your logo will also appear on the welcome banner, in select digital and print materials, be mentioned verbally at the event, and be included in the event program.



## MULLIGAN SPONSOR

**\$800 (1 available) \*Exclusive Sponsorship\***

Your company's name will be featured on every mulligan ticket, giving each player a chance for a do-over. Be the hero of the day by offering a second chance!

- Your company logo will be featured on all mulligan tickets, as well as on print marketing materials and digital promotions highlighting the mulligan opportunity.
- You're also welcome to bring additional on-site signage for the program, and your company will be mentioned during the program.



## H2O SPONSOR

**\$750 (1 available) \*Exclusive Sponsorship\***

Help us keep our golfers hydrated. Get your company's name on every bottle of water provided to each golfer!

- Your company logo will also be featured on all print materials and digital promotions highlighting relating to the water sponsorship.
- You're welcome to bring additional on-site signage for the day, and your company will be mentioned during the program.



## COURSE BEVERAGE SPONSOR

**\$750 (1 available) \*Exclusive Sponsorship\***

Always a favorite stop! Who doesn't like a beverage or two on the course?

- Your company logo will be featured on all print marketing materials and in digital promotions highlighting event beverage.
- You may also bring additional on-site signage for the day, and your company will be mentioned during the program.
- Company logo will be displayed by the bar area for maximum visibility.



If any event/program is canceled or rescheduled please contact us to redirect your investment to another opportunity.

# Annual Chamber Golf Outing

Wednesday, June 18, 2025



## MORNING PICK-ME-UP SPONSOR

**\$1,000 (1 available) \*Exclusive Sponsorship\***

This has become a tradition at the Chamber Outing: Players can select a special drink to start off their day. This sponsorship also includes opportunity to help us choose the morning beverages.

- Your company will receive recognition in the event program and in digital promotions for the morning drink. You may also bring additional signage to be displayed in the morning drink bar area.
- Company logo will be placed on all the cups used for the Morning Pick-Me-Up drink.

**SOLD**

## SNACK SPONSOR

**\$650 (2 available) 1 AVAILABLE**

Be the energizer every golfer needs as the official snack sponsor.

- Snacks will be provided on the carts for each golfer, with a sticker featuring your company logo on each snack packet.
- Your company will also receive recognition in the event program and in digital promotions for the snack sponsorship.

## SWAG BAG SPONSOR

**\$700 (1 available) \*Exclusive Sponsorship\***

Put your brand in every golfer's hands as the official swag bag sponsor.

- Your company's name will be featured on every swag bag given to golfers, with the added opportunity to include your own branded swag!
- Your sponsorship will also be recognized in the event program and through digital promotions for the swag bag.

**SOLD**

## EXCLUSIVE HOLE SPONSOR PACKAGE

**\$350 (13 available)**

Set up a booth at one of the 18 holes on the course and even add a game if you want to make it more fun! This opportunity lets you promote your business and engage with each team of golfers as they play through. Lunch is provided for two, and your company will also be recognized with a sign placed along the cart path during the event.

**SOLD**





JULY 2-6 2025



## THE MANISTEE NATIONAL FOREST FESTIVAL IS THE SIGNATURE EVENT OF THE MANISTEE AREA CHAMBER AND OF MANISTEE COUNTY.

This program brings tens of thousands of people from across the country to Manistee County.

### FIREWORKS SPONSOR

**\$30,000 (1 available) \*Exclusive Sponsorship\***

- Company logo will be placed on the digital brochure, event website, on any TV advertising and digital promotion.
- Company will be offered a special radio interview that will be played before the fireworks display and also mentioned verbally on any other TV/Radio advertising.
- Your company will be a Facebook co-host of the fireworks event and you are welcome to supply a company banner to be placed at a visual location during the MNFF.
- You will be given a complimentary parade entry.

### INDEPENDENCE DAY PARADE SPONSOR

**\$1,500 (2 available)**

Sponsor the annual Independence Day Parade, a cherished community celebration that draws thousands every year!

- Company logo will be on the digital brochure, any TV advertising, and on the festival's website.
- Your company will be listed as a co-host of the Facebook event and you may provide additional on-site signage at the event venue.
- You will be given a complimentary parade entry.

### SCOTTVILLE CLOWN BAND SPONSOR

**\$4,000 (1 available) \*Exclusive Sponsorship\***

The SCB is a tradition at the Festival! Something Manistee looks forward to every year. This hilarious group, with colorful attire and crazy antics, entertains the crowd at the parade and for a special concert performance during the weekend.

- Company logo will be on the digital brochure, any TV advertising, and on the festival's website.
- You will be listed as a co-host of the Facebook event, may provide additional on-site signage at the concert venue
- You will be given a complimentary parade entry, in front of and behind the Scottville Clown Band.

### WHISPERING PINES SPONSOR

**~~\$1,500 (2 available)~~ 1 AVAILABLE**

Sponsor this very popular family attraction and has been a staple of the festival for years!

- Company logo will be on the digital brochure, any TV advertising, and on the festival's website.
- Your company will be listed as a co-host of the Facebook event and you may provide additional on-site signage at the event venue.

### CHAMPION SPONSOR

**\$1,000 (unlimited)**

- Company logo will be on digital brochure, event website, social media, and any TV advertising.



### FESTIVAL SUPPORTER

**\$500 (unlimited)**

- Company logo will be on digital brochure and event website.



## WITH YOUR SPONSORSHIP, YOU CAN BRING THE FOLLOWING OPPORTUNITIES INTO MANISTEE COUNTY.

Sponsoring any of the below opportunities will have your company logo on the digital brochure, festival's website, and all digital promotion in relation to the selected opportunity. Help us take the Manistee National Forest Festival to the next level!

### BEACH BASH SPONSOR

**\$1,000 (fee can be split by up to two sponsors)**

Sponsor an unforgettable night of live music on July 5th and keep the 4th of July celebration alive on the beach!



### AXE THROWING SPONSOR

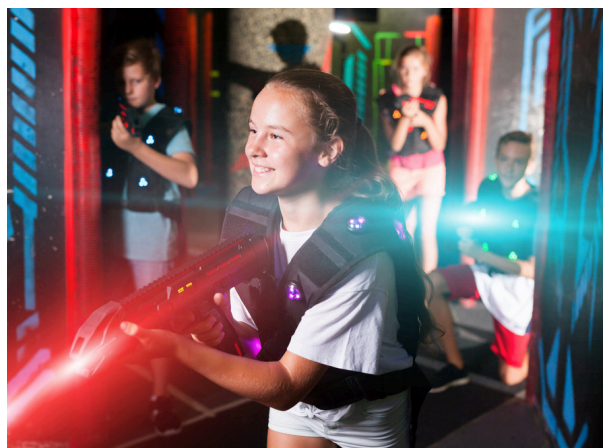
**\$4,000 (fee can be split by up to four sponsors)**

Elevate the Forest Festival with a thrilling axe throwing experience! Sponsor this high-energy game and help to bring something new to the festival!

### JACK PINE LUMBERJACK SHOW SPONSOR

**\$6,000 (1-3 available)**

Let's bring a high-energy lumberjack show to the festival! Chopping, log axe throwing, log rolling and speed sawing – it's a great combination of action packed fun and comedy!



### MADKAT TAGGERS SPONSOR

**\$1,000 (1 available) \*Exclusive Sponsorship\***

MadKat Taggers provides games of laser tag and gel ball that will be fun for the whole family.

### TWIGGY THE SQUIRREL SPONSOR

**~~\$7,500 (2 available)~~ 1 AVAILABLE**

Bring Twiggy the Water-Skiing Squirrel show to Manistee! This act brings fun for the whole family, all while promoting water safety. It doesn't get much better than a water-skiing squirrel!





# Manistee County Community Christmas

November 25 - December 31, 2025



## HELP "LIGHT UP" OUR COMMUNITY THIS HOLIDAY SEASON!

This fun program is open to all Manistee County businesses, non-profits, or residents who like to decorate their home, neighborhood, block, business, bus, or other. A Google Map with pins is created for you to tour all the entries and then vote for your favorite. Prizes are awarded to the top business, non-profit, and residential entries.

### PRESENTING SPONSOR

**\$1,600 (1 available) Exclusive Sponsorship\***

- Top branding on the event Facebook page, all printed materials and signs for entries. Sponsor will have first right of refusal for future years.



### HOLIDAY STAR SPONSOR

**\$350 (~~4 available~~) 3 AVAILABLE**

- Company will be represented on all print materials associated with the event.







Our mission is to build a dynamic and sustainable organization to serve the Business, Workforce and Economic Development needs of all in Manistee County.

#### OUR FOUR PRIORITIES



BUSINESS &  
LEGISLATIVE  
ADVOCACY



ECONOMIC &  
WORKFORCE  
DEVELOPMENT



LEADERSHIP &  
PROFESSIONAL  
DEVELOPMENT



DOWNTOWN  
REVITALIZATION

(231) 723-2575  
ManisteeChamber.com

400 River Street  
Manistee, MI 49660