

The background of the cover is an aerial photograph of a coastal region. On the left, a sandy beach meets the waves of a large body of water. To the right, a lush green golf course is visible, featuring several ponds and sand traps. In the distance, a large body of water is bordered by a long pier or breakwater. The sky is filled with soft, white clouds.

SPONSORSHIP

SOURCEBOOK 2026

(231) 723-2575
ManisteeChamber.com

400 River Street
Manistee, MI 49660

2026 CALENDAR OF EVENTS



*Dates are still tentative and will be confirmed as soon as possible

JANUARY

Jan 29: Chamber UnTapped

MARCH

Mar 13: Business Awards Gala

Mar 15 - 21: Manistee County Restaurant Week

APRIL

Apr 24: State of the Community

MAY

May 21: Chamber UnTapped

JUNE

Jun 17: Annual Golf Outing

JULY

Jul 1 - 5: Manistee National Forest Festival

SEPTEMBER

***Sept 10:** Candidate Forum

Sept 24: Chamber UnTapped

DECEMBER

Dec 3: Chamber UnTapped

NEW - Ladies Nine & Wine - Date To Be Determined

MANISTEE AREA LEADERSHIP PROGRAM



WHEN YOU SPONSOR THE MANISTEE AREA LEADERSHIP PROGRAM,

you are directly supporting the current and future leaders of our community. Good leaders are paramount to the betterment of life and services provided in the community. This nine-month program educates participants on important areas of Manistee County, concluding with a leadership program community project.

LUNCH SPONSOR

\$500 (2/5 AVAILABLE)

- Recognition on all digital promotional for the day that lunch is sponsored.

CHAMBER UNTAPPED

WHEN YOU SPONSOR CHAMBER UNTAPPED,

You are joining us in one of our most popular networking opportunities. There are four Chamber UnTapped's a year (including the exclusive Chamber UnTapped: Holiday Edition near the end of the calendar year) and provides you a platform to convene with businesses across Manistee County.

September: \$400 (2/5 AVAILABLE)

- Company logo on all digital promotions and the event calendar at ManisteeChamber.com
- Two complimentary admissions
- Optional table for signage, materials, or giveaways
- 3–5 minute opportunity to address attendees
- Option to send a company highlight email for a post-event eBlast to Chamber investors



BUSINESS AWARDS GALA



THE BUSINESS AWARDS GALA IS A TIME TO HONOR AND CELEBRATE OUR LOCAL BUSINESSES FROM ALL ACROSS MANISTEE COUNTY.

Come together for a sophisticated evening filled with a networking cocktail hour, a delicious dinner, decadent desserts and an exciting award ceremony.

VIDEO AWARD SPONSOR

\$1,000 (0/2 AVAILABLE)

Each year, we showcase the nominees in a video series for guests to view before casting their votes in each award category.

- Featured on select digital marketing materials
- Verbal mention during the event
- Logo displayed at the end of the video series and on sponsor banner
- Opportunity to record a short clip to be featured in the video series

SOLD

BEVERAGE & SIGNATURE COCKTAIL SPONSOR

\$800 (1/4 AVAILABLE)

The event will feature a custom Signature Cocktail & Beer, served complimentary to all guests.

- Logo on marketing materials and sponsor banner.
- Logo displayed at all bar areas
- Featured on sponsorship slide
- Verbal recognition during event

GALA SUPPORTER - \$500 (UNLIMITED)

Gala supporters will be highlighted on select digital marketing materials and featured on the sponsor banner for enhanced visibility.

MANISTEE COUNTY RESTAURANT WEEK

PRESENTING SPONSOR

\$1,600 *Exclusive Sponsorship*

- As the exclusive Presenting Sponsor, your business will receive top billing on Restaurant Week marketing materials, and media coverage will appear as "Presenting Sponsor [Your Business]" across all materials, the website, and social media.

SOLD



Ladies'

NINE & WINE



Sip, Swing, and Socialize - New in 2026!

Get ready to tee off in style with Ladies Nine & Wine, a new event bringing women together for an afternoon of fun, friendship, and lighthearted competition. Enjoy nine holes of relaxed golf followed by a wine social where you can unwind, network, and celebrate - whether you're a seasoned golfer or just in it for the laughs.

PRESENTING SPONSOR

\$2,000 *Exclusive Sponsorship*

- Alongside being featured on ALL digital marketing efforts, your company's logo will be featured prominently on print materials at the event.
- You will enjoy a prime location for your promotional booth, the chance to address participants before the shotgun start
- Complimentary entry for a golf foursome.

WINE SOCIAL SPONSOR

\$750 *Exclusive Sponsorship*

- Your company logo will be featured on all print marketing materials and in digital promotions highlighting the event.
- You may also bring additional wine for the day, and your company will be mentioned during the wine social.
- Company logo will be displayed by the bar area for maximum visibility.

SOLD

WINE GLASS SPONSOR

\$350 *Exclusive Sponsorship*

- Your company logo will be featured on all print marketing materials and in digital promotions highlighting the event.
- You may also bring additional wine for the day, and your company will be mentioned during the wine social.
- Company logo will be displayed on each wine glass handed out to golfers.

SOLD

EXCLUSIVE HOLE SPONSOR PACKAGE

\$150 (7/9 AVAILABLE)

Promote your business and support the event by sponsoring a hole! Your company will be recognized with a branded sign placed along the cart path for all golfers to see.

CHAMBER GOLF OUTING



THIS IS ONE OF OUR MOST POPULAR PROGRAMS!

All sponsors are welcome to attend, network with guests during the event, and bring any additional promotional material, signage, or giveaways. Get your company noticed at this fun day of networking.

LUNCH SPONSOR

\$1,200 (1/3 AVAILABLE)

Keep our golfers energized and fueled by becoming the Lunch Sponsor!

- Recognition on event program, welcome banner, and lunch-related digital promotions
- Option to display signage in the lunch area
- Company mentioned during the event program

COOLER BAG SPONSOR

\$750 *Exclusive Sponsorship*

Put your brand in every golfer's hands as the official cooler bag sponsor.

- Name featured on all golfer cooler bags
- Option to include branded items in bags
- Recognition in event program and digital cooler bag promotions

SNACK SPONSOR

\$650 (1/2 AVAILABLE)

Be the energizer every golfer needs as the official snack sponsor.

- Snacks will be provided on the carts for each golfer, with a sticker featuring your company logo on each snack packet.
- Your company will also receive recognition in the event program and in digital promotions for the snack sponsorship.

MULLIGAN SPONSOR

\$500 *Exclusive Sponsorship*

Your company's name will be featured on every mulligan ticket, giving each player a chance for a do-over.

- Logo featured on all mulligan tickets, print materials, and digital promotions
- Option to bring on-site signage
- Company mentioned during the program

EXCLUSIVE HOLE SPONSOR

\$350 (7/18 AVAILABLE)

Set up a booth at one of the 18 holes on the course, and even add a game if you want to make it more fun! This opportunity lets you promote your business and engage with each team of golfers as they play through.

- Lunch is provided for two
- Company will also be recognized with a sign placed along the cart path during the event.

CUP SPONSOR

\$700 *Exclusive Sponsorship*

Help us keep our golfers hydrated. Get your company's name on every reusable cup provided to each golfer!

- Your company logo will also be featured on all print materials and digital promotions highlighting relating to the sponsorship.
- You're welcome to bring additional on-site signage for the day, and your company will be mentioned during the program.



MANISTEE NATIONAL FOREST FESTIVAL



THE MANISTEE NATIONAL FOREST FESTIVAL IS THE SIGNATURE EVENT OF THE MANISTEE AREA CHAMBER AND OF MANISTEE COUNTY.

This program brings tens of thousands of people to Manistee County each year. 2026 marks the 90th Manistee National Forest Festival. A milestone celebration of tradition, community, and summer fun in the heart of Manistee. To help honor this special anniversary, we are working to expand our festival offerings and bring in even more attractions for residents and visitors to enjoy.

CHAMPION SPONSOR

\$1,000 (unlimited)

- Company logo will be on digital brochure, event website, social media.



FESTIVAL SUPPORTER

\$500 (unlimited)

- Company logo will be on digital brochure and event website.



TWIGGY THE WATERSKIING SQUIRREL SPONSOR

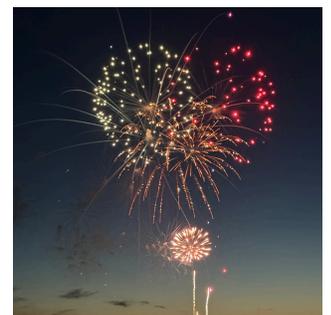
\$2,500 (1/3 available)

Bring Twiggy the Water-Skiing Squirrel show to Manistee! This act brings fun for the whole family, all while promoting water safety. It doesn't get much better than a water-skiing squirrel!

Arestov's Acrobatic Extravaganza SPONSOR

\$6,000 (fee can be split by up to three sponsors)

Arestov's Acrobatic Extravaganza brings high-energy, world-class circus thrills to the Manistee National Forest Festival with a fast-paced show perfect for all ages. Sponsoring this attraction means supporting unforgettable family entertainment that draws crowds and creates lasting memories.





Our mission is to build a dynamic and sustainable organization to serve the Business, Workforce and Economic Development needs of all in Manistee County.

OUR FOUR PRIORITIES



BUSINESS &
LEGISLATIVE
ADVOCACY



ECONOMIC &
WORKFORCE
DEVELOPMENT



LEADERSHIP &
PROFESSIONAL
DEVELOPMENT



DOWNTOWN
REVITALIZATION

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